

Welcome to

**The 3rd
International Research Seminar on Salutogenesis:
Exploring the SOCdeterminants for health.**

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**The 3rd Meeting of the IUHPE Global
Working Group on Salutogenesis**

The International Conference Centre
On the Wild Side
Geneva, Switzerland, July 11th, 10.30-15.00, 2010



Dear Friends!

The IUHPE Global Working Group on Salutogenesis will hold its 3rd International Seminar and Meeting in the morning and early afternoon of July 11th 2010, in straight connection to the IUHPE World Conference, July 11 - 15, in Geneva. The seminar theme will be exploring the determinants of Salutogenesis or what factors, phenomena and processes form **resources for health, leading to a salutogenic development** contrasting the risk approach.

The title of the Seminar is

Exploring the SOCdeterminants for Health

Further we intend to discuss how to formalize the work and composition of the future of the Global Working Group. In addition we have been fortunate enough to be able to create a strand of events connected to Salutogenesis in the IUHPE World Conference itself. Starting on July 12th with a **Sub Plenary** called "**Change - Yes We Can !!**" exploring the evidence base of salutogenesis for health promotion, there will be a **Symposia on Workplace and Salutogenesis**, a **Seminar on Modeling for Salutogenesis** and **Special Session of Oral presentations** and finally **Poster sessions**.

This is probably the greatest concentration of research and practice into Salutogenesis ever. Please join us and in addition enjoy the IUHPE World Conference full of health promotion activities highlighting the frontline of contemporary health promotion.

Welcome!

Bengt Lindström
Professor, Chair of the IUHPE GWG-Sal

Monica Eriksson
PhD, Principal Scientist

For more information have a look at our website www.salutogenesis.fi and the IUHPE website www.iuhpe.org and the World Conference site www.iuhpeconference.net

Presentation of the speakers (order of appearance)



Bengt Lindström, Professor in Health Promotion, Research Director, Folkhälsan Research Centre, Health Promotion Research and the Chair of the IUHPE Global Working Group on Salutogenesis. His research interest is the salutogenic framework for health and quality of life at an individual, group and societal level. A special interest is on children and families. In addition, salutogenesis as a lifelong learning process, healthy learning, is of recent interest.



Shifra Sagy, Professor, Ben-Gurion University of the Negev, Department of Education, Israel. Her major research interest is on stress, adjustment and coping on stressors, within the framework of salutogenesis and the sense of coherence, especially on families. After her dissertation, supervised by Aaron Antonovsky, she became a colleague and one of the inner circle of Antonovsky's research. She has been involved in the development of the salutogenic theory and the SOC questionnaire since the start.



Monica Eriksson, Dr in Social Policy (health promotion), Folkhälsan Research Centre, Health Promotion Research, Finland. She has in 2007 finalized a research synthesis "Unravelling the Mystery of Salutogenesis", based on about 500 scientific papers (SOC studies). She continues to analyse and summarize the salutogenic research, now until 2009. She is also responsible editor for a new website including a database on Salutogenesis, www.salutogenesis.fi.



Maurice Mittelmark, Professor, University of Bergen, Department of Education and Health Promotion, Norway. Immediate Past President of the IUHPE. Editor in Chief of the journal Global Health Promotion. His research interest lies in the field of Healthy Public Policy processes, the near social environment's influence on health and functioning, health promotion infrastructure development and monitoring.



Georg Bauer, MD and Dr of Public Health is heading the Division of Public and Organizational Health of the University of Zurich and the Swiss Federal Institute of Technology (ETH) Zurich, Switzerland. His main interest is introducing health as a key focus of attention into organisations, aiming to promote both peoples health and the sustainability of organisations.



Hans Saan, Dr in Clinical psychology, The Netherlands, dedicated his working life to teaching, training and advocacy for health promotion. He used to work at the Dutch National Health Promotion Institute. Being retired he now focuses on advocacy for more realistic ambitions for health promotion, for other styles of research and for issues like health literacy and salutogenesis to be taken more into account. Always looks at the bright side of health.



Horst R. Noack, Univ.-Prof., Dr. med, PhD , Austria, Head of the Department for Social Medicine and Epidemiology at the Medical University of Graz. A portal a key actor and scientist in European Public Health who met with Antonovsky early on. Horst Noack has written: "All in all, the salutogenic theory may be considered a milestone on the road to a comprehensive theory of health". Today views salutogenesis from a more reserved standpoint and will formulate a critical point to salutogenesis in this seminar.

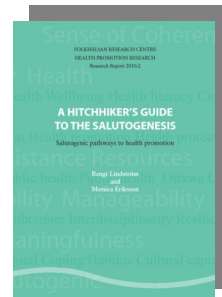
Programme

- 10.30-11.00 **Registration**
- 11.00-11.20 **Opening speech**
Health in the River of Life
Bengt Lindström, Professor, Chair of the IUHPE-GWGS
- 11.20-11.45 **On the Origin of Salutogenesis - determinants for the SOC**
Shifra Sagy, Professor
- 11.45-12.10 **Determinants of workplace health**
Georg Bauer, PhD
- 12.10-12.25 **www.salutogenesis.fi**
Monica Eriksson, PhD
- 12.25-12.45 **Refreshments**
- 12.45-13.10 **From Risks to Resources**
Maurice Mittelmark, Professor and Immediate Past President of the IUHPE
- 13.10-13.30 **Implementing salutogenesis in practice - The Dutch experience**
Hans Saan, Doctor in Clinical Psychology
- 13.30-14.00 **No theory is stronger than its weakest link - some critical remarks on salutogenesis and the SOC concept**
Horst R. Noack, Professor Emeritus, Dr, PhD
- 14.00-15.00 **Discussion and the future**
- Next: The 4th International Research Seminar** on Salutogenesis and the 4th Meeting of the IUHPE-GWGS, May 26-27, 2011, in Helsinki, Finland
Bengt Lindström, Professor, Chair of the IUHPE-GWGS

Thank You!

Hope to meet You again in the “Salutogenic Strand” of the conference!

Registration fee: The fee is 50 Euros, including a new publication on salutogenesis, **“The Hitchhiker’s Guide to the Salutogenesis. Salutogenic pathways to health promotion”** by Bengt Lindström and Monica Eriksson. No student fee is applied.



Please register by mailing your name and affiliation to monica.eriksson@folkhalsan.fi **at latest June, 24th, 2010**. After registration you will receive an invoice for the payment from Folkhälsan Research Centre in Helsinki, Finland.